



## 25<sup>th</sup> Annual Lighting Ceremony Parade

*"Sights & Sounds of the Holidays"*

*Presented by Idaho Central Credit Union*

**BE A PART OF THE 25<sup>TH</sup> ANNUAL COEUR D'ALENE LIGHTING CEREMONY PARADE**

**IN DOWNTOWN COEUR D'ALENE**

**Friday, November 25, 2016 at 5 pm**

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### **INFORMATION FOR PARTICIPANTS:**

The Coeur d'Alene Downtown Association is pleased to present the 25<sup>th</sup> Annual Lighting Ceremony Parade Sponsored by Idaho Central Credit Union. The 2016 parade theme is Sights and Sounds of the Holidays. Use your creativity to dress up your group, decorate your vehicle or float, and express your joy through music!

Applications to participate in the 2016 Lighting Ceremony Parade are being accepted through November 18. Interested participants may submit their application by mail to Coeur d'Alene Downtown Association, 105 N. 1<sup>st</sup> Street, Suite 100, Coeur d'Alene, ID 83814. Entries will be considered for inclusion and notified via email by November 21, at the latest. Payment for entry must be submitted with application to be considered. If entry is not accepted, payment will be refunded in full.

The Lighting Ceremony Parade is a fun-filled event for thousands of spectators. Parade instructions and rules are designed to remind participants that sometimes innocent actions can provoke significant problems in a crowded area. The rules are in place to ensure that we have an orderly, safe and joyful parade. Please communicate these rules to all members of your parade entry.

Sponsored by



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For more information, call 208-415-0116 or email [emily@cdachamber.com](mailto:emily@cdachamber.com).

# Instructions for Participants

Friday, November 25, 2016 at 5 pm

## LINE – UP

- WHEN All participants must be on site and lined-up by 4:30 pm.
- WHERE Beginning at the intersection of 8<sup>th</sup> Street and Sherman Avenue. Each group's line – up position is determined by parade officials. Line – up positions will be emailed to participants prior to the parade but are subject to change.

## PARADE ROUTE

The parade will begin at the intersection of 8<sup>th</sup> Street and Sherman Avenue, continue west on Sherman ending at the intersection of Lakeside Avenue and Government Way, just before Northwest Boulevard.

## PARADE RULES

Please communicate these rules to everyone in your group. Failure to comply with these rules and/or instructions from parade officials could result in removal from the parade line-up this year and future years. Thank you for your understanding and compliance.

- There is only **ONE SANTA allowed in the parade**, provided by The Coeur d'Alene Fire Department. The official Santa will be the last entry and will lead the crowd down to the caroling at the Resort Lawn.
- Each entry must be identified by a banner and/or sign, with the group name, located in front of or along the sides of the entry.
- All floats/vehicles must portray the parade theme, "Sights and Sounds of the Holidays", and should include music – live or electronic; decorations must include lights.
- **FESTIVE ATTIRE IS REQUIRED** for all parade participants including parents and chaperones.
- No smoking is permitted on or near any parade entries. No intoxicant usage will be allowed by and parade participant.
- Immediate clean-up of the parade route must be provided for any animal entries.
- Each non-ridden horse must have a handler at the head (or for the lead horses of a team).
- All participants must take the position assigned to them and stay in that position until the official termination of the parade, while maintaining a proper distance between entries.
- Due to the limited number of entries allowed, not all applications will be accepted. You will be notified of the number assigned to your entry after applications close.
- **Candy and other items may NOT be thrown or handed out** in any way along the parade route.
- Homemade floats are especially encouraged and appreciated by spectators.
- All entries must be accompanied by the appropriate parade fee:  
**Non-profits & non-commercial: \$50**  
**Commercial: \$75**

**THANK YOU FOR YOUR HELP IN MAKING THIS A GREAT COMMUNITY EVENT!**

# Entry Form

Must be submitted  
by November 18

## Contact Information

ORGANIZATION/BUSINESS NAME:

CONTACT PERSON:

MAILING ADDRESS:

CITY:

STATE:

ZIP:

<input type="text"/>	<input type="text"/>	<input type="text"/>
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EMAIL:

PHONE:

## Entry Information

Please provide a brief description of your entry (float, car, marching group, etc.):  
Applications without descriptions may be declined.

Number riders:  Number of walkers:

Will your entry include music such as singing, instruments or recordings?  YES  NO

## Indemnity Agreement

In consideration of acceptance of this application, applicant agrees to comply with the rules and regulations prescribed by The Coeur d'Alene Downtown Association and agrees to indemnify and hold harmless The Coeur d'Alene Downtown Association, The City of Coeur d'Alene and Kootenai County from any loss or damage to person or property arising out of participation in the 2016 Downtown Coeur d'Alene Lighting Ceremony Parade.

<input type="text"/>	<input type="text"/>	<input type="text"/>
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Applicant's Signature

Applicant's Name Printed

Date of Application

*Please submit application & payment (\$50 for non-profit/non-commercial & \$75 for commercial) by mail to Coeur d'Alene Downtown Association, 105 N. 1<sup>st</sup> Street, Suite 100, Coeur d'Alene, ID 83814.*